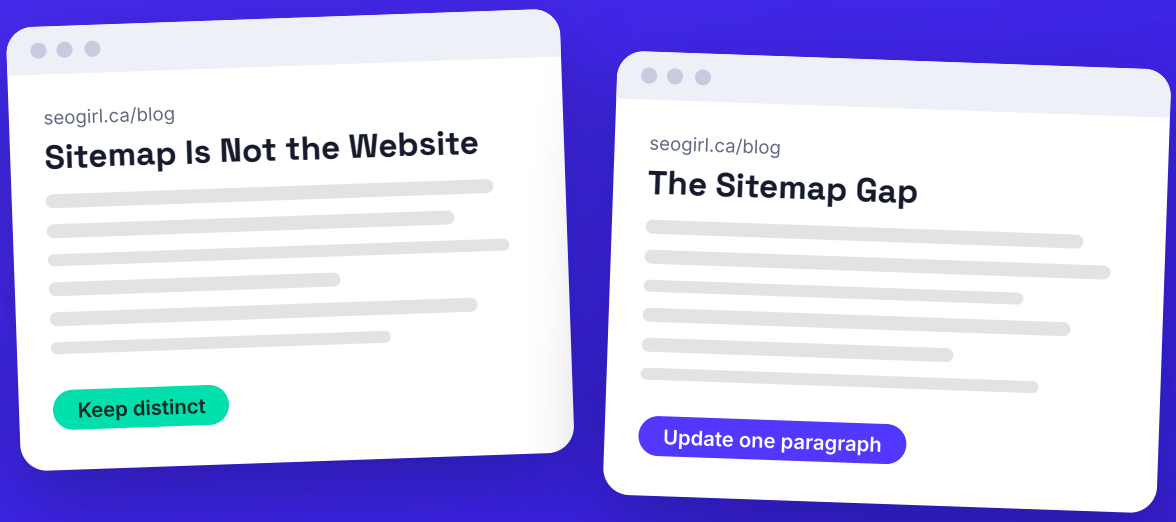
seogirl

Content Review Completed Example

Two sitemap articles. Different reader jobs. One specific technical correction.

Read-only example · v0.1 · 2 November 2026

SAME TOPIC, DIFFERENT JOBS



02	00	01
public pages	live changes	proposed correction

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Senior SEO and Generative Search Strategist

Read-only example, 2 November 2026

Keep the role, repair the explanation

I ran the Content Review method on two of my own seogirl.ca articles that look like duplicates at first glance. **Mode:** read-only review of the public pages.

What was not inspected

No analytics, Search Console, backlinks, server logs or underlying project records were inspected. These are **provisional recommendations**, not implemented changes or measured results.

	Page 1: field note	Page 2: diagnostic guide
URL	seogirl.ca/blog/sitemap-is-not-the-website	seogirl.ca/blog/sitemap-gap-hidden-pages
Job	Explain a reported inventory mismatch through a personal field note and introduce the Sitemap Auditor.	Explain sitemap gaps and give a broader technical diagnostic workflow.
Finding	Reports 40K missing pages and template patterns. The number is a claim on the page, not independently verified in this review.	Presents sitemap inclusion as a stage before crawling, which can imply a sitemap is **required for discovery**.
Decision	**Keep distinct** / Provisional	**Update** / Ready for approval (correction); Provisional for any consolidation

Page 1: next action

As site owner, verify the **40K figure** against a dated inventory and explain the counting method before presenting it as a quantified case study. Preserve the original experience and link to the technical guide where useful. Canonical, noindex, headers and query performance were not checked.

Page 1: validation

Reread the approved wording and source record. **Do not report ranking gains** from this review.

Page 2 in detail

Update the discovery model

Google documents **link-based discovery** and explains that sitemap submission does not guarantee crawling or indexing.

Proposed replacement wording

“Pages may be discovered through internal or external links and/or sitemaps. Discovery, crawling, indexing and serving are separate processes; listing a URL in a sitemap does not guarantee the later steps.”

Also review

Wording that attributes an indexing status to **content quality** without investigating other explanations.

Owner and action

I approve the correction (or the assigned editor does), then implement it through the normal publishing workflow. **No live changes were made** in this example. Keep the URL; no redirect or merge without a question map and dependency evidence.

Validation

Confirm the revised paragraph is live and internal links still work. If performance is later evaluated, declare the window, account for seasonality and simultaneous changes, and **separate observation from causation**.

Why there is no approved merge

The two pages appear to serve **different jobs**. This review cannot establish query overlap, harmful competition, conversion value or backlink dependencies. **Missing evidence is not proof of redundancy.**

Sources and scope

The URLs were captured on 2 November 2026 and can change. Primary technical reference: https://developers.google.com/search/docs/crawling-indexing/sitemaps/overview
This example assesses wording and purpose visible in the capture. It does not validate the original 40K project, run the app or reproduce its results. No private company process or client evidence is included.